

News Release



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BNY Mellon Investment Management launches ESG Special Report

London, 3 October 2018 – BNY Mellon Investment Management (IM) has today launched a special report on ESG investing, which examines the latest developments within the environmental, social and governance (ESG) investment landscape, explores the types of areas that are now being covered and the risks and opportunities these present.

The report, which includes analysis by Newton Investment Management (IM) and Insight Investment, explores the trends that are dominating the ESG agenda, including the increasing sophistication of ESG investment strategies within fixed income portfolios and an update on how emerging markets are adopting ESG metrics. It also shines a light on how the ESG evolution is unfolding and the risks involved, as well as the opportunities available to investors as they consider how to integrate ESG factors into their investment processes’.

The launch of the report comes as BNY Mellon IM continues to bolster its commitment to responsible investing across its boutique range. Newton Investment Management (IM), for the fourth consecutive year, was given an A+ ranking in this year’s UNPRI Investment Survey for investment strategy and governance.

The report delves into the main themes shaping the ESG landscape, with papers from The Boston Company, Newton IM, Standish, Walter Scott and Insight Investment. The topics it explores are:

- **Fixed income** investors are increasingly considering ESG factors in their portfolios, with many investors considering more sophisticated responsible investment approaches
- A look at whether **emerging markets** are leading or lagging the developed world in the ESG agenda
- By 2020, **millennials** will make up over a third of the global workforce. What will this demographic shift mean for responsible investing?
- How investing in **gender diversity** is good for both returns and the macroeconomy
- **Electric and self-driving vehicles** have the potential to transform the way we live. They may also have an impact on the way we invest, given the environmental considerations they encompass
- The next step in the transition to **renewables**, as 2017 marked the first time that UK renewables and nuclear energy generated more power than gas and coal
- The current ESG investment landscape, looking at **geographic variation** and how ESG application has been driven by regional trends more than global

Hilary Lopez, head of European intermediary distribution at BNY Mellon Investment Management, said: “Global recognition of ESG issues is driving a major shift in investor attitudes. Investors increasingly understand that neglecting ESG considerations can not only make poor ethical sense, but can also heighten the risk of financial loss in their portfolios.

“It is our hope that this special report will help investors identify the risks and opportunities when it comes to accessing these trends and help their understanding of the landscape and how it is evolving. We remain committed to responsible investing as a firm and ensuring our clients are able sort through the noise and apply these processes with as much efficacy as possible”.

The report can be found at <https://sustainableinvesting.bnymellonim.com/esg/esg-special-report-2018/>

Ends

Notes to editors:

About BNY Mellon Investment Management

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