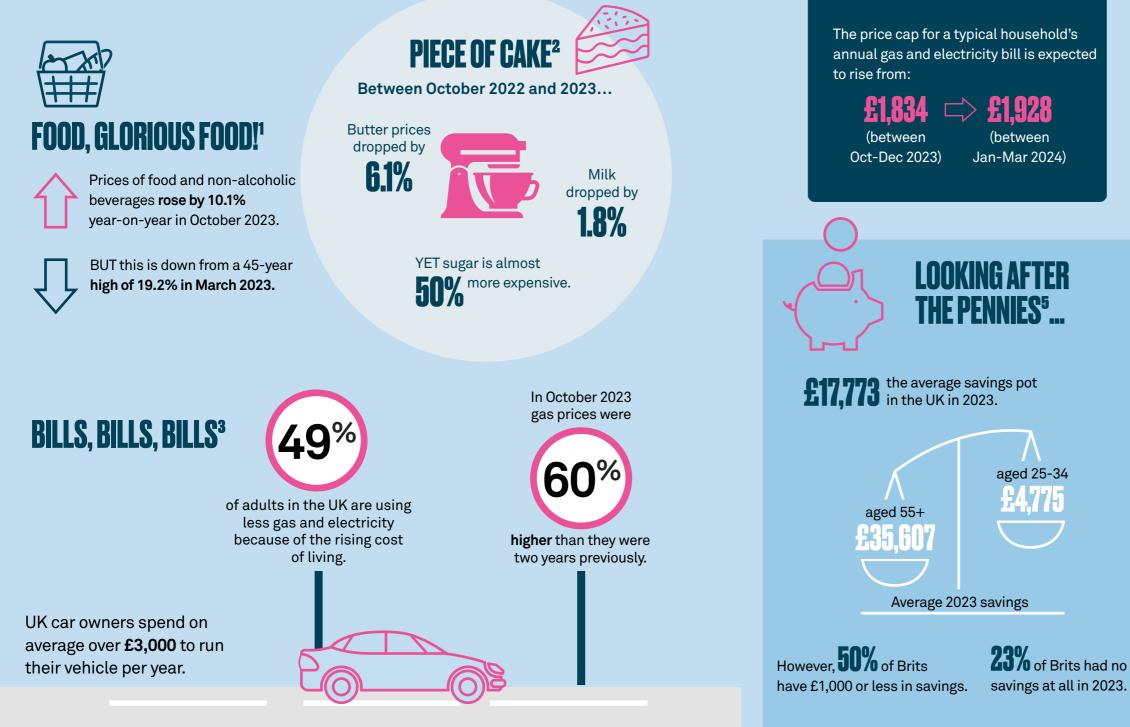
## The 2023 review

2023 was a year of high inflation, interest rate increases and an ongoing cost-of-living crisis. BNY Mellon Investment Management launched Wallet Watch to check how this may have impacted your wallet last year...



1, 2, 3 ONS, Consumer Price Inflation, January 2024. 4 Cornwall Insight Price Cap Forecasts 2024, 29 September 2023. 5 Finder, Savings statistics: Average savings in the UK in 2023, 31 October 2023. 6 Statista, Consumer Insight Survey, conducted October 2022 – September 2023, published January 2024.

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## What did we buy in 2023?

HEATING

**THE HOUSE<sup>4</sup>** 

The average household heating bill

is expected to rise by approximately

**5%** in January 2024.

Statista Consumer Insights surveyed 4,029 consumers to find out which sectors Brits were most likely to buy luxury products in.

Clothing and shoes	44%
Consumer electronics	44%
Smartphones	36%
Clothing	34%
Shoes	32%
Bags and accessories	26%
PCs/laptops	26%
TV & HiFi	23%
Cosmetics & body care	21%
Alcoholic drinks (only shown to respondents of legal drinking age) (multiple answers were possible, meaning the are very similar categories in the top ranking. Eg. Clothing and shoes, clothing)	

